



Trading Floor Telephony



The trader's role is crucial. The trader must balance supply and demand, make quick (but accurate) value based judgments and execute them swiftly. He has a vast supply of information on which to base his decisions: TV or data and video feeds from Reuters, Bloomberg etc., market information via his PC screen, instant messaging systems and many (open) telephone lines to trading floors and partners. A tool which assists him to assimilate this information and differentiate between the important and the irrelevant gives the trader competitive edge.

With its Trading Floor Telephony Solution, INISI offers just that. The tool which makes the difference and allows him to win the deal.

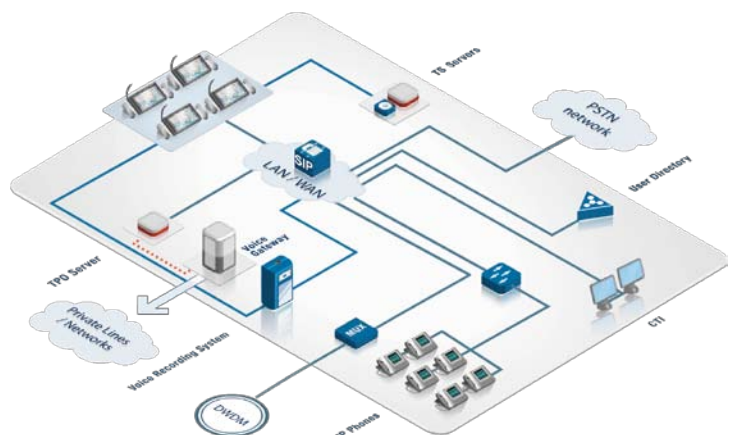
Architecture

Cisco Unified Communications Manager: (CUCM) is the (IP) telephony platform.

TSS server: De Turret Support Server provides security extensions, profile management, hunting group support and the bridge to PC applications such as MS Outlook and CRM.

TPO server: De Turret Proxy to Open Line Dealing Server provides Open Line Dealing with multi-simultaneous communication and dealer features.

IP Turrets: Are the SIP end-points (advanced telephones) which appear as Cisco telephones to the CUCM and present the IP Trade features.



Advanced IP Telephony

- Designed as an extensible application platform
- 15" color hi-res touch screen
- Processor - XTX board + DSP(s)
- Windows XP embedded SP2
- Applet technology
- Multilingual GUI
- No single point of failure
- Supports SIP Extended for Cisco
- LDAP integration
- Support for Skill Based Routing
- Outlook integration
- Options for 3rd. party application configuration

Other features

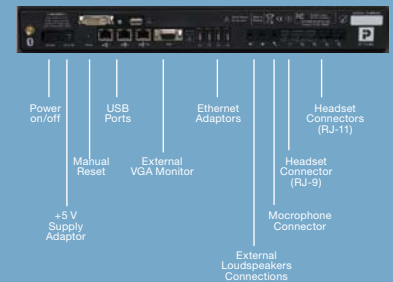
- Integration in VoIP network infrastructures
- End-to-end IP (Native IP)
- Open line dealing to 27 lines
- 50% less power consumption
- Redundancy and fail-over support
- VLAN & QoS support
- 3 switched 10/100/1000 Ethernet ports
- CUCM call functions
- Up to 6000 shortcuts
- Open Line Dealing 20 speaker channels
- One to One conversations
- Conversations with tens of parties
- Recording play back
- Bulk recording support
- Support for 6 handsets
- Video conferencing and outlook shortcuts
- Application integration
- CTI support
- Speech, data and video encryption
- Smartcard/biometric authentication
- Automatic voice recognition
- Leased line Hoot-n-Holler
- "Holler" over IP
- Intercom compatibility (individual, one-to-many or selected groups)

Standard Interfaces

- Up to 2 speakers and 20 mixed channels
- 8 USB connectors (mouse, camera, keyboard etc.)
- No moving parts
- Industry standard 15" touch screen
- Support for 2 to 6 handsets
- 1 Sennheiser® gooseneck microphone
- Dual-processor architecture Intel Pentium-M
- 1 Gbyte Flash drive and 256/512 Mbytes DRAM
- Switch port for external PC

Optional Interfaces

- Bluetooth compatible + headset
- Camera for video conferencing
- Smart card reader
- Biometric reader



Cisco Unified Communications Manager

IP Trade supports CUCM 5.X and higher.

Voice reporting support

IP Trade supports advanced (Call Centre) voice recording systems from:

- ASC
- NICE
- Zoom Int.
- Verint
- TC&C

Application Integration

- CTI Integration
- CRM in the turret
- Click and dial TAPI applications
- Tailoring



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